



2017 GASI Annual Conference September 14/15, 2017

Sept. 14th Welcome Reception sponsored by Hannah News Service
Location: Hyatt Place Hotel, Bloomington, IN

Agenda

8:00 - 9:00 am EDT	Light Breakfast and Registration
9:00 am	Welcome from Brian Tabor, GASI President
9:00 - 9:20	Hannah IndianaNet Changes and Updates Jonathan Wales, Managing Partner, Hannah News Service
9:20 - 10:00	Technology and Politics in Indiana Fred Cate, VP for Research, IU Sr. Fellow, Center for Applied Cybersecurity Research
10:00 - 10:30	LSA Update George Angelone, Director, LSA
10:30 - 10:45	Break
10:45 - 11:30	A Hoosier Transition to Washington Brad Rateike, White House Assistant Director of Cabinet Communications
11:30 - 11:45	Annual Business Meeting
11:45 - 12:45	Networking Lunch
12:45 - 1:30	Communications & Social Media Sarah Holsapple, Holsapple Communications
1:30 - 2:00	ILRC Compliance Update Edward Ferguson, Executive Director & General Counsel, ILRC
2:00 - 3:00	Ethics and Governmental Affairs Paul Helmke, Director, Civic Leaders Center, SPEA, IU
3:00	Adjourn

WiFi for today is available via: **Hyatt Place CONF / Password: hyattmeet**

Event Evaluation available at: **www.GovernmentalAffairsSociety.org/evaluation2017**

Materials available at: **www.governmentalaffairssociety.org/handouts**

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Presenter Bios

Jonathan Wales had worked in the legislative tracking industry for nearly a decade. He has worked on Capitol Hill as well as working around several state legislatures. Jonathan managed the IndianaNet system for the Chamber of Commerce from 2006-10 before launching his own tracking service in Kentucky in 2011. The Kentucky company was merged to Hannah News Service-Midwest following the acquisition of IndianaNet last year. Mr. Wales is pleased to return to Indiana and serve as Managing Partner of the new company while business partner Steve Marks oversees technology. jwales@hannah.com

Professor Fred Cate specializes in information privacy and security law issues. He has testified before numerous congressional committees and speaks frequently before professional, industry, and government groups. In addition to his appointment in the Law School and as Vice President for Research, he is an Adjunct Professor of Informatics and Computing at Indiana University. From 2003 to 2014, he served as the founding director of IU's Center for Applied Cybersecurity Research, a National Center of Academic Excellence in Information Assurance Research and Information Assurance Education, where he is now a senior fellow. Professor Cate currently chairs the National Academies' study on Law Enforcement and Intelligence Access to Encrypted Content, and he is a member of the National Academies' Forum on Cyber Resilience as well as many other government, industry, and not-for-profit advisory panels. He serves as a senior policy advisor to the Centre for Information Policy Leadership at Hunton & Williams LLP.

The author of more than 150 articles and books, he served as the privacy editor for the Institute of Electrical and Electronic Engineers' Security & Privacy and is one of the founding editors of the Oxford University Press journal, International Data Privacy Law. He is the co-author of a forthcoming book from Oxford University Press, Bulk Collection: Systematic Government Access to Private-Sector Data. Professor Cate attended Oxford University and received his J.D. and his A.B. with Honors and Distinction from Stanford University. A former Senator and President of the Phi Beta Kappa Society, he is a fellow of Phi Beta Kappa and the American Bar Foundation, and an elected member of the Council on Foreign Relations and the American Law Institute.

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George T. Angelone is a native of Indiana, growing up in DeKalb County. Since November 2012, he has served as the Executive Director of the Legislative Services Agency, the nonpartisan service and administrative agency for the Indiana General Assembly. George is licensed in Indiana as a CPA and as an Attorney. He completed his undergraduate degree at Wabash College in Crawfordsville, Indiana. He has an M.B.A. and a J.D. degree from Indiana University. George volunteers as a merit badge counsel for the Boy Scouts and is an adult member of Troop 9 in Indianapolis. The last four novels he has read are "Billy Lynn's Long Halftime Walk" (Ben Fountain), "The Brief Wondrous Life of Oscar Wao" (Junot Diaz), "Gilead" (Marilynne Robinson), and "American Gods" (Neil Gaiman), with the result that Amazon cannot figure out what to recommend for him to buy and read next.

george.angelone@iga.in.gov

Brad Rateike currently serves as White House Director of Cabinet Communications. He previously served as an advisor to the Donald J. Trump for America campaign and the Presidential Transition Team. In 2010, Brad founded Bar Communications, a strategic communications and public affairs firm, after spending five years in state government as deputy press secretary to former Indiana Governor Mitch Daniels. Previously, Brad served as a United States Peace Corps volunteer in the Republic of Uzbekistan. Brad is a 2002 graduate of Franklin College and is married to Lawren Mills, a partner at Ice Miller LLP. Brad and Lawren split their time between Indianapolis and Washington, DC. brad@barcommunications.com

Sarah Holsapple Former reporter turned company spokesperson, Sarah Holsapple's vast understanding of public relations and media relations comes from her experience on both sides of the camera. Sarah knows the stories media will cover, the questions they will ask and the visuals they need. A graduate of Indiana University, Sarah worked in various Indiana news markets before moving to Indianapolis. Her career then took her to the City of Indianapolis where she worked as a spokesperson under former Mayor Greg Ballard. As the spokesperson for Citizens Energy Group, Sarah was the face of complex and technical stories about the city's \$2 billion Consent Decree. Sarah also managed messaging and media interviews during crisis situations like the explosion in the Richmond Hill Neighborhood and the fatal accident in the Deep Rock Tunnel Connector.

Sarah is a graduate of the Stanley K. Lacy Executive Leadership Series, and serves on the board for Herron High School Young Life. Holsapple Communications is a Women Business Enterprise certified by the State of Indiana. Sarah lives in Indianapolis with her husband, Casey, and their two small children, Henry and Ellis.

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Edward E. (Ed) Ferguson was born and raised in Kentland in Newton County, Indiana. He holds a Bachelor of Science degree in Business and a Master's Degree in Health Administration from Indiana University, as well as a Doctor of Jurisprudence degree from I. U.'s Robert H. McKinney School of Law. Mr. Ferguson worked for the Indiana Legislative Services Agency (LSA) for several years. While with the LSA, he helped draft legislation and staffed committees in both the House and Senate on matters relating to health and local government. Upon graduation from law school, he worked briefly in the private practice of law. He then returned to the LSA before becoming the Executive Director of the Association of Indiana Counties, Inc.

Following his tenure with AIC, he served as the Executive Director of the League of Oregon Cities in Salem, Oregon, and then as the Deputy Executive Director of the National Association of Counties in Washington, DC. His management responsibilities at NACo included oversight of several key departments.

Upon returning to Indiana in 2017, Mr. Ferguson became the part-time Executive Director and General Counsel for the Indiana Lobby Registration Commission. Mr. Ferguson has spoken and written extensively about local, state and federal government affairs and the interrelationships between the different layers of government in the U. S. federal system. In addition to his part-time position with the Commission, he spends his time reading, traveling, engaging in cultural activities, singing in his church choir and training to become a private pilot.

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Paul Helmke has been a "Professor of Practice" in the School of Public and Environmental Affairs (SPEA), as well as Director of the "Civic Leaders Living Learning Center", at Indiana University in Bloomington, IN since January 2013. He was President of the Brady Campaign/Center to Prevent Gun Violence, the largest national, nonpartisan, grassroots organization leading the fight to prevent gun violence from July 2006 to July 2011. Helmke served as mayor of Fort Wayne, IN from 1988-2000.

Helmke was President of the United States Conference of Mayors in 1997-1998 and was a Board member and Committee Chair for the National League of Cities. He is a past President of the Indiana Association of Cities and Towns and of both the national and Indiana Republican Mayors and Local Officials organizations. Helmke was the Republican nominee for the United States Senate in Indiana in 1998.

After upsetting a two term incumbent in November 1987 with 52 percent of the vote, Helmke was reelected Mayor in 1991 and 1995. Helmke is only the second person in Fort Wayne history to be elected to three consecutive four year mayoral terms. His 64.5 percent of the vote in 1995 tied the largest margin of victory for a Republican in the city of Fort Wayne. As mayor, Helmke received national attention for his program of "Community Oriented Government," his efforts to fight crime, redevelop brownfields, and as an advocate for urban interests. During Helmke's tenure as Mayor, he reduced the city property tax rate and city debt, pursued an

aggressive annexation program, helped revitalize the downtown and supported economic development efforts that helped keep the unemployment rate under the state and national averages. Under Mayor Helmke's leadership, Fort Wayne was named an All America City by the National Civic League in 1998.

Helmke has been quoted frequently in numerous newspapers and magazines (including the New York Times, Washington Post, USA Today, TIME, and the Economist), and appeared on nearly every national news outlet as well as "The Colbert Report" and the "Daily Show." He was also a winner on "Jeopardy" in the early 1970's.

In 1970, Helmke received an honors degree, with highest distinction, in political science from Indiana University (Bloomington, IN). While at I.U., Helmke was selected to Phi Beta Kappa scholastic honorary, and was elected student body president. Helmke received his law degree from Yale University in New Haven, CT in 1973 (in the same class with Bill and Hillary Clinton). Helmke practiced law with the Fort Wayne firm of Helmke, Beams, Boyer & Wagner for more than 14 years prior to becoming mayor. During most of that time period, Helmke served as an Assistant County Attorney for Allen County, IN. He also taught Communications Law at Indiana Purdue Fort Wayne in the mid1980's. After leaving the mayor's office, Helmke was "of counsel" with Barnes & Thornburg, Indiana's largest law firm, for three years and then returned to his family law firm. A native of Indiana, Helmke and his wife, Deborah, a retired public school kindergarten teacher, have two grown daughters and two grandchildren. The Helmkes have residences in Fort Wayne and Bloomington. *phelmke@indiana.edu*